

# 2010 Scout Popcorn Sale Information

Tracie Lenhart, District Popcorn Kernel

**Popcorn Manpower need:** I'm looking for a Show & Sell Coordinator and a Distribution Site Coordinator to assist me in making Tillikum's Popcorn Sale the best ever!

By popular demand there has been a Popcorn Sale Commission Change:

Your Unit can still earn Up to 45% Commission

**30%** - Base Commission-an increase of 15% over 2009

**7%** - Bonus for selling an average of \$300 of popcorn products per registered Scout based on your charter renewal numbers. For Packs, your 5<sup>th</sup> graders have been subtracted.

**5%** - On time Show & Sell order, Take Orders and Sale Closeout

**3%** - Bonus for Trail's End Prize Program Opt Out

New units selling for first time are guaranteed a minimum of 35% and may earn more

**New this year – a special recognition for Unit Popcorn Kernels!**

To qualify for a \$50 gas card, units need to:

a. Sign up online on the council website by July 30<sup>th</sup>

b. Unit Kernel must attend the August 21<sup>st</sup> Council Popcorn Kickoff in Arlington.

Note the 2 requirements: The unit must have sign-up to sell popcorn by July 30<sup>th</sup> and attend the August 21<sup>st</sup> Council Popcorn Sale Kickoff.

Go to [www.mountbakerbsa.org](http://www.mountbakerbsa.org) under Support Scouting, Popcorn Fundraising. Sign-up information to become available shortly.

## **News from Trail's End**

Increased Product in each container----NEW Packaging this year in re-sealable bags.....And Trails End Product is now MADE with CANOLA OIL – the only commercial popcorn product with no trans-fat!

No Trail Mix this year but by popular demand, the OLD CHOCOLATE CARAMEL CRUNCH has returned.

PRIZE PROGRAM this year is better than years past... actual prizes are only available at the \$250 & \$350 level and everything above that is GIFT CARDS---and there is no CAP. The more you sell the more you can get in gift cards from either Amazon.com or Walmart

Every unit should have a PRIZE order this year, even if they opt out of the prize program. Anyone who sells at least one item gets a patch or pin. The new \$600 Club and the \$1,500 Club prizes are all ordered on the popcorn system.

POPCORN can only be ordered using the ONLINE SYSTEM---nothing has changed there.