

"MORE IS BETTER"

Mount Baker Council, BSA

Goal: Grow overall traditional membership of the Council by 5% (375 to 400 youth) in 2010. Begin to create a culture that is highly motivated to increase membership from one year to the next. Educate leaders of the Council, District, and Unit levels on the importance of net Membership growth. The official Campaign theme, "More is Better."

How it Works: Units will be measured on a quarterly basis (March 31st, June 30th, September 30th, December 31st). All units who have a net membership gain, from the previous year's quarter, will be eligible (March 31, 2010 vs. March 31, 2009). Incentives will be given to units at the following month's Roundtable. A unit may only collect an incentive level once, which means that when one level of the incentives have been earned, then the unit is working towards the next levels only.

Incentive Levels

Cub Scouts

- + 1 Boy: Derby Cars
(1 per registered youth)
- + 5 Boys: Derby Decals
(1 per registered youth)
- + 10 Boys: A Derby Scale
- + 20 Boys: A Derby Display



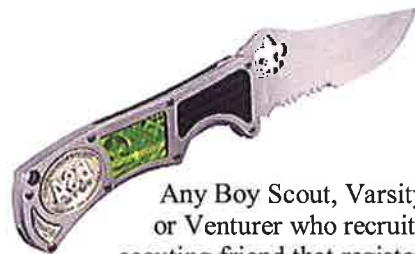
Any Cub Scout who asks another boy to join Scouting, and that boy registers in the month of October, will receive a free wallet!



Any Pack that organizes a Tiger den, of at least 5 boys, will earn a tiger tail for their flag.

Boy Scouts, Varsity Scouts, and Venturing

- + 1 Youth: Water Bottle
(1 per registered youth)
- + 5 Youth: 2 Stoves
- + 10 Youth: A GPS



Any Boy Scout, Varsity Scout, or Venturer who recruits a non-scouting friend that registers in the month of April, will receive a free BSA 100th Anniversary Knife.

BOY SCOUTS OF AMERICA ★ 100 YEARS OF SCOUTING

BSA 2010

CELEBRATING THE ADVENTURE ★ CONTINUING THE JOURNEY

NOVEMBER 10-12 2009